

# Data Privacy Policy

## Data Privacy Policy

Our website may be used without entering personal information. Different rules may apply to certain services on our site, however, and are explained separately below. We collect personal information from you (e.g. name, address, email address, telephone number, etc.) in accordance with the provisions of German data protection statutes. Information is considered personal if it can be associated exclusively to a specific natural person. The legal framework for data protection may be found in the German Federal Data Protection Act (BDSG), the General Data Protection Regulation (GDPR) and the Telemedia Act (TMG). The provisions below serve to provide information as to the manner, extent and purpose for collecting, using and processing personal information by the provider.

### Gett Gerätetechnik GmbH

Mittlerer Ring 1  
D-08233 Treuen (Vogtland)  
Germany

Please be aware that data transfer via the internet is subject to security risks and, therefore, complete protection against third-party access to transferred data cannot be ensured.

### Cookies

Our website makes use of so-called cookies in order to recognize repeat use of our website by the same user/internet connection subscriber. Cookies are small text files that your internet browser downloads and stores on your computer. They are used to improve our website and services. In most cases these are so-called "session cookies" that are deleted once you leave our website.

To an extent, however, these cookies also pass along information used to automatically recognize you. Recognition occurs through an IP address saved to the cookies. The information thereby obtained is used to improve our services and to expedite your access to the website. This constitutes a justified interest pursuant to Art. 6 (1)(f) GDPR.

You can prevent cookies from being installed by adjusting the settings on your browser software accordingly. You should be aware, however, that by doing so you may not be able to make full use of all the functions of our website.

### Server Data

For technical reasons, data such as the following, which your internet browser transmits to us or to our web space provider (so called server log files), is collected:

- type and version of the browser you use
- operating system
- websites that linked you to our site (referrer URL)
- websites that you visit
- date and time of your visit
- your Internet Protocol (IP) address

This anonymous data is stored separately from any personal information you may have provided, thereby making it impossible to connect it to any particular person. The data is used for statistical purposes in order to improve our website and services.

The basis for data processing is Art. 6 (1) (b) GDPR, which allows the processing of data to fulfill a contract or for measures preliminary to a contract.

### Newsletter

Our website offers you the opportunity to subscribe to our newsletter. For this we use a service provided by mailingwork GmbH, Birkenweg 7, 09569 Oederan. With this newsletter, we inform you at irregular intervals about new developments and products as well as offers.

To receive our newsletter, we require a valid email address. We will review the email address you provide for the purpose of determining whether you are in fact the owner of the email address provided or whether the actual owner of said address is authorized to receive the newsletter. When subscribing to our newsletter, we will store your IP address as well as the date and time you subscribed. This serves to protect us in the event a third party improperly and without your knowledge makes use of your email address to subscribe to our newsletter. We will not collect any other data. The data thereby collected is used solely for the purpose of receiving our newsletter. No data is transferred to third parties. Nor is any of this information matched to any information that other components of our website may collect. You may cancel your subscription to the newsletter at any time. You will find additional details in the email confirming your subscription as well as in each newsletter or you can visit the following page: <https://www.gett-group.com/content/gett-newsletter>

The processing of the data provided via the newsletter form is based on your consent per Art. 6 (1)(a) GDPR.

### **Contacting us via email or contact form**

On our website we offer you the opportunity to contact us, either by email and/or by using a contact form. In such event, information provided by the user is stored for the purpose of facilitating communications with the user. No data is transferred to third parties. Nor is any of this information matched to any information that may be collected by other components of our website.

The processing of the data provided via the contact form or email is based on your consent per Art. 6 (1)(a) GDPR.

### **Contacting us via Zendesk**

We use Zendesk's live chat system, a Zendesk Inc. Customer Service Platform, 989 Market Street # 300, San Francisco, CA 94102, to process customer inquiries. Information such as last name, first name and email address is recorded on our website in order to answer your questions. The legal basis here is an order processing contract pursuant to Art. 6(1)(b) GDPR with Zendesk, which in turn is EU-US Privacy Shield certified.

For more information about Zendesk's data processing, see Zendesk's Privacy Policy at <https://www.zendesk.com/company/customers-partners/privacy-policy/>. If you have any further questions you are able to contact the data protection commissioner at Zendesk directly via [privacy@zendesk.com](mailto:privacy@zendesk.com)

### **Use of YouTube components with enhanced data protection mode**

On our website we use components (videos) of YouTube, LLC 901 Cherry Ave., 94066 San Bruno, CA, USA, a company belonging to Google Inc., Amphitheatre Parkway, Mountain View, CA 94043, USA.

To this end, we use the “ - enhanced data protection mode - ” option provided by YouTube.

When you display a page that has an embedded video, a connection will be made to the YouTube server and the content will appear on the website via a communication to your browser.

According to the information provided by YouTube, in “ - enhanced data protection mode -”, data is only transferred to the YouTube server, in particular which of our websites you have visited, if you watch the video. If you are logged onto YouTube at the same time, this information will be matched to your YouTube member account. You can prevent this from happening by logging out of your member account before visiting our website.

Further information about data protection by YouTube is provided by Google under the following link:

<https://policies.google.com/privacy?hl=en&gl=en>

We use embedded YouTube Videos to help make our website appealing. This constitutes a justified interest pursuant to Art. 6 (1)(f) GDPR.

### **Use of Google Analytics with anonymization**

Our website uses Google Analytics, a web analysis service from Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, hereinafter referred to as “Google“. Google Analytics employs so-called “cookies“, text files that are stored to your computer in order to facilitate an analysis of your use of the site.

The information generated by these cookies, such as time, place and frequency of your visits to our site, including your IP address, is transmitted to Google's location in the US and stored there.

The use of Google Analytics is based on Art. 6 (1) (f) DSGVO. The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertising.

### **IP anonymization**

In using Google Analytics our website employs the extension, "\_gat.\_anonymizeIp". In doing so, Google abbreviates and thereby anonymizes your IP address before transferring it from member states of the European Union or signatory states to the Agreement on the European Economic Area.

Google uses this information to analyze your use of our site, to compile reports for us on internet activity and to provide other services relating to website and internet use. Google may also transfer this information to third parties where required to do so by law or where such third parties process this data on Google's behalf.

Google states that it will in never associate your IP address with other data held by Google. You can prevent cookies from being installed by adjusting the settings on your browser software accordingly. You should be aware, however, that by doing so you may not be able to make full use of all the functions of our website.

### **Browser add-on**

Furthermore, Google offers a deactivation add-on for most current browsers that provides you with more control over what data Google can collect on websites you access. The add-on tells the JavaScript (ga.js) used by Google Analytics not to transmit any information about website visits to Google Analytics. However, the browser deactivation add-on offered by Google Analytics does not prevent information from being transmitted to us or to other web analysis services we may engage. You can find additional information on how to install the browser add-on at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>

By following this link you can set an opt-out cookie to prevent Google Analytics from collecting user data:  
[Disable Google Analytics on this site](#)

### **Data Processing Amendment**

We accepted a data processing amendment with Google.

For more information about the Google Analytics security and privacy principles please visit:  
<https://support.google.com/analytics/answer/6004245?hl=en>

### **Use of Google-AdWords**

For purposes of promotion, our website also employs the Google ad tool "Google-Adwords". As part of this, our website employs the analysis service "Conversion-Tracking" from Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google". If you access our site by way of a Google ad, a cookie is placed on your computer. Cookies are small text files that your internet browser downloads and stores to your computer. These so-called "conversion cookies" cease to be active after 30 days and are not used to identify you personally. If you visit certain pages of our website while the cookie is still active, we and Google know that you, as user, have clicked on ads placed on Google and were redirected to our site.

Google uses the information obtained through "conversion cookies" to compile statistics for our website. These statistics tell us the total number of users who have clicked on our ad as well as which pages of our site were then accessed by each user. However, neither we nor other advertisers who use "Google-Adwords" receive any kind of information that can be used to personally identify users.

The use of Google AdWords is based on Art. 6 (1) (f) DSGVO. The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertising.

You can prevent the installation of "conversion cookies" by making the appropriate change to your browser settings, for example by setting your browser so that the automatic placement of cookies is deactivated or by blocking cookies from the domain "googleadservices.com".

You can obtain the relevant data privacy policy from Google at the following link: <https://services.google.com/sitestats/de.html>

### **Use of Google Maps**

We use the "Google Maps" component of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, hereinafter "Google."

Google sets a cookie in order to process the user configuration and data when the page with the integrated "Google Maps" component is displayed. As a general rule, this cookie is not deleted by closing the browser, but rather expires after a certain time, as long as it is not previously manually deleted by you.

If you do not agree with this processing of your data, you may choose to deactivate the "Google Maps" service and thereby prevent the transfer of data to Google. To do this, you must deactivate the Java Script function in your browser. However, we would like to point out that in this case you will not be able to use "Google Maps" or at least only to a limited extent.

The use of "Google Maps" and the information obtained through "Google Maps" is according to Google's Terms of Use: <http://www.google.de/intl/de/policies/terms/regional.html> as well as the additional Terms and Conditions for "Google Maps": [https://www.google.com/intl/de\\_de/help/terms\\_maps.html](https://www.google.com/intl/de_de/help/terms_maps.html)

Google Maps is used to help make our website appealing. This constitutes a justified interest pursuant to Art. 6 (1)(f) GDPR.

### **Use of Google Web Fonts**

For uniform representation of fonts, this page uses web fonts provided by Google. When you open a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly.

For this purpose your browser has to establish a direct connection to Google servers. Google thus becomes aware that our web page was accessed via your IP address.

The use of Google Web fonts is done in the interest of a uniform and attractive presentation of our website. This constitutes a justified interest pursuant to Art. 6 (1)(f) GDPR.

If your browser does not support web fonts, a standard font is used by your computer.

Further information about handling user data, can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy at <https://www.google.com/policies/privacy/>.

### **Publication of vacancy announcements / job applications**

We electronically collect and process your application data for the purpose of completing the application process. If your application results in the conclusion of an employment contract, the data collected from you may be stored in your personnel file for purposes of normal organizational and administrative processes in compliance with appropriate legal requirements.

Upon rejection of your application, data you have provided is automatically deleted two months after notification of rejection. This does not apply in such instances where, due to legal requirements (such as the burden of proof obligation stipulated in the Equal Treatment Act) a longer storage period is necessitated or when you expressly agreed to have your data stored for a longer period in our database of prospective applicants.

### **Use of our Facebook fanpages**

GETT Gerätetechnik GmbH uses the technical platform and services of Facebook Ireland Ltd, 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland for the information service offered here.

Please note that you use these Facebook pages and its functions under your own responsibility:

- [GETT Gerätetechnik GmbH](#)
- [GETT Group](#)
- [GETT North America](#)

This applies in particular to the use of interactive functions (e.g. commenting, sharing, rating). Alternatively, you can also access the information provided on this fanpage on our website at <https://www.gett-group.com>

When you visit our Facebook page, Facebook collects your IP address and other information available on your PC in the form of cookies. This information is used to provide us as the operator of the Facebook pages with statistical information about the use of the Facebook page. Facebook provides more information on this at the following link: <https://de-de.facebook.com/help/pages/insights>.

The data collected about you in this context will be processed by Facebook Ltd. and, if necessary, transferred to countries outside the European Union. Facebook describes in general terms what information it receives and how it is used in its data usage guidelines. There you will also find information on how to contact Facebook and how to set up advertisements. The Data Usage Guidelines are available at: <https://de-de.facebook.com/about/privacy> The complete Facebook Data Usage Guidelines can be found here: [https://de-de.facebook.com/full\\_data\\_use\\_policy](https://de-de.facebook.com/full_data_use_policy)

The manner in which Facebook uses the data from visiting Facebook pages for its own purposes, the extent to which activities on the Facebook page are assigned to individual users, how long Facebook stores this data and whether data from a visit to the Facebook page is passed on to third parties is not conclusively and clearly named by Facebook and is not known to us.

When you access a Facebook page, the IP address assigned to your device is transmitted to Facebook. According to Facebook, this IP address is made anonymous (for "German" IP addresses) and deleted after 90 days. Facebook also stores information about its users' end devices (e.g. as part of the "Login Notification" function); Facebook may thus be able to assign IP addresses to individual users.

If you are currently logged in to Facebook as a user, there is a cookie with your Facebook ID on your device. This enables Facebook to understand that you visited this page and how you used it. This also applies to all other Facebook pages. Facebook buttons integrated into websites allow Facebook to record your visits to these websites and assign them to your Facebook profile. On the basis of this data, content or advertising can be offered tailored to you.

To avoid this, you should log out of Facebook or disable the "Stay signed in" feature, delete the cookies present on your device and exit and restart your browser. This will delete Facebook information that can immediately identify you. This allows you to use our Facebook page without revealing your Facebook account. When you access interactive features of the site (likes, commenting, sharing, news, etc.), a Facebook login screen appears. Once you have logged in, Facebook will recognize you as a specific user again.

For information about how to manage or delete existing information about you, visit the following Facebook support pages: <https://de-de.facebook.com/about/privacy>

We as provider of the information service do not collect and process any further data from your use of our service.

You can find this privacy policy on our Facebook page either in the imprint or under data policy in the menu item "Info".

## **Information - Cancellation - Deletion**

According to the EU GDPR, you have a right to:

- information about any processing of your Data (according to Article 15 of the GDPR)
- have your Data corrected (according to Article 16 of the GDPR)
- have your data deleted (according to Article 17 of the GDPR)
- have restrictions placed on the processing (only possible after being stored, according to Article 18 of the GDPR)
- object to any processing (according to Article 21 of the GDPR)
- data portability (according to Article 20 of the GDPR)
- withdraw any consent given for the future (according to Article 7 Para. 3 of the GDPR)
- lodge a complaint to the data protection supervisory authority (according to Article 77 of the GDPR)

Detailed information on the processing of personal data can be found in this document: [Information to the persons concerned according to Article 13 of the EU General Data Protection Regulation](#).

Sources:

[Sample Data Privacy Policy Statement](#) provided by the [Law Offices of Weiß & Partner](#)

[Sample Data Privacy Policy Statement](#) provided by [eRecht24](#)

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