


# Understanding and Using the Dilemma of the Industry 4.0 Hype as an Opportunity

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**Are you planning to jump on the “Industry 4.0” bandwagon with your company? Then don’t get on it from the back, otherwise you risk turning a chance into a failure.**

**In the article “Understanding and Using the Dilemma of the Industry 4.0 Hype as an Opportunity,” which was recently published in PC & Industrie trade magazine (unfortunately only in german), our developer André Sachs looks at what you need to consider in the course of digitization and which questions you should ask in advance.**

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