

# Our vision



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### **What we wish to achieve by 2020:**

The process of digitisation in every walk of life is continuing without any sign of abating. This particularly affects the interface between humans and machines.

In the light of the large and growing variety of operating technologies, we are planning to continue to grow to become the **leading designer to bridge the gap between actual customer needs and the best possible HMI solution.**

We are therefore tackling the challenge of not only mastering the established and innovative HMI hardware technologies, but also the technologies of the future for our customers and partners.

**By providing this all-embracing expertise, we will manage to support our customers in a proper, responsible and reliable manner as they move into the 2020s.**